




# DANIEL BROWN - CURRICULUM VITAE


## DIGITAL DESIGNER

A London based **digital designer** specialising in **web design and usability**. With over 4 years designing thoughtful user experiences. **A self-starter** with a **wide knowledge of website design**, is passionate for creating products from initial sketches to fully realised ideas. With skills in HTML & CSS coding is able to design great technical user-centered designs.

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## WORK EXPERIENCE



### Incentivated Ltd, London

**Digital Designer - 4 years** (Feb 2012 - Present)

Incentivated is a marketing agency that specialises in mobile. I have helped create design solutions for clients such as the NHS, Mitsubishi, Tesco, Dogs Trust.








### Freelance






**Freelance Digital Designer - 5 years** (2009 - 2014)

Working on a mixture of graphic design and website coding projects. Further developing skills with HTML & CSS

## SKILLS

| Beginner                    | Intermediate | Professional  |
|-----------------------------|--------------|---|
| WEB & USER INTERFACE DESIGN |              |  |
| USER EXPERIENCE             |              |  |
| MOBILE DESIGN               |              |  |
| HTML & CSS                  |              |  |
| VIDEO & MOTION DESIGN       |              |  |

## TOOLS

| Beginner      | Intermediate | Professional  |
|---------------|--------------|---|
| ILLUSTRATOR   |              |  |
| PHOTOSHOP     |              |  |
| SASS          |              |  |
| AFTER EFFECTS |              |  |
| INDESIGN      |              |  |

## EDUCATION



BSc (Hons) Multimedia. 1st Class Honours Degree

University of Gloucestershire - 2011



A-Levels in IT, Design Technology and Mathematics

Copleston Sixth Form - 2007